

PREMIUM Equity Partners sells ic! berlin to Marcolin

Frankfurt am Main and Berlin, 8th November 2023

Funds managed by PREMIUM Equity Partners, Frankfurt am Main, and the management shareholders sold 100% of the shares of ic! berlin to Marcolin S.p.A., Longarone, Italy.

PREMIUM acquired ic! berlin from its founder in 2017 and supported the management team, led by Jörg Reinhold and Jan Kohne, in expanding the business globally, and at the same time implementing LEAN processes to optimize productivity in its Berlin facilities.

As a multi-award-winning company for the design of its creations – including the Silmo d’Or award – ic! berlin carries out in-house design, prototyping, manufacturing and assembling of its luxury sunglasses and optical frames. ic! berlin employs 140 employees located at the Berlin headquarters and manufacturing plant, and in two subsidiaries in Japan and United States.

The acquisition is part of Marcolin’s strategy of enhancing its expertise in metal manufacturing and broadening its luxury portfolio while also strengthening its market positioning in key areas, such as Asia and Europe.

Jörg Reinhold, CEO of ic! berlin: “With Marcolin as a new owner, ic! berlin will continue its fascinating story as a unique global design brand and reach the next level of success. With PREMIUM, we had a trustworthy and supportive partner at our side and together we managed to help ic! berlin evolve from an owner led company into a highly efficient and professionally driven business.”

Marcel van Wijk, Founding Partner of PREMIUM: “We are very proud to have been part of the ic! berlin story where the company expanded its business globally and implemented processes to manufacture a handcrafted product according to industry 4.0 standards.”

The selling shareholders were supported by Stifel (investment banking), Deloitte Frankfurt (financial due diligence support) and Dentons Europe (legal support).

About PREMIUM

PREMIUM Equity Partners is a partner-owned investment company founded in 2011 with a focus on strong niche companies in the DACH region with revenues between EUR 10 million and EUR 50 million. PREMIUM invests capital in the context of growth financing, succession solutions and spin-offs. In each investment, PREMIUM combines its many years of transaction and financing experience with the industry know-how of its operating partners.

www.premium-equity.de

About Marcolin

Marcolin is a worldwide leading group in the eyewear industry founded in 1961 in the heart of the Veneto district, Italy. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR), as well as more than twenty licensed brands: TOM FORD, Guess, adidas Sport,

adidas Originals, Max Mara, Moncler, Zegna, GCDS, MAX&Co., MCM, Barton Perreira, Tod's, Bally, Pucci, BMW, Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers and Candie's. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. At the end of 2022, Marcolin Group counted about 2,000 employees and net sales of €547.4 million.

www.marcolin.com

More information at www.ic-berlin.com and www.premium-equity.de

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